

## **Knowledge Base Article**

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Article ID: 4180

Subject: How to Setup and Use Contact/Prospect Lead Fees

Last Modified: April 5, 2010

Applies to: Pro Gold i2 3.xx

**Purpose:** Lead Fees are used when a company gives a lead to an agent in return for a percentage of the commission. They are a referral to the agent from the company and are handled in a similar manner as an outside referral. When a company contact is tracked in Pro Gold i2, lead fees can be added to the contact/prospect. When the contact/prospect is linked to a property, the lead fee will be automatically added to the transaction.

**Procedure:** Setup Lead Fees and assign them to company contacts/prospects.

#### Setup Lead Fee Deduction

- Main Menu => Transactions => Agents and Offices => Company Deductions icon
- Select "LS Company Lead Fee" from the drop-down at the top of the screen.
  - If "LS Company Lead Fee" is not in the list, it can be added by selecting "New" at the bottom
    of the screen to create a new deduction.
- Make changes to the deduction (Name, Amount/Percent, GL Account, etc) that will be used when the deduction is taken on the Listing Side of a transaction.
- Select "SS Company Lead Fee" from the drop-down at the top of the screen and make the changes that will be needed when the deduction is used on the Selling Side of a transaction.
- Click "Save" to save the changes that were made and "Done" to return to the Properties menu.

#### Set the Lead Fee as Default

- Main Menu => Settings and Utilities => Company Defaults icon
- Select the "Default 2" tab.
- Set the "Default Seller Lead Fee" to the "LS Company Lead Fee" deduction.
- Set the "Default Buyer Lead Fee" to the "SS Company Lead Fee" deduction.
- Click "Save" to save the changes and "Done" to return to the Settings and Utilities menu.

#### • Create a Company Contact/Prospect

- Main Menu => Lead Management => Lead Manager icon
- Click "**New**" to add a new contact/prospect.
- Enter the contact/prospect information and make sure to select "Company" as the "Origin" to classify the contact/prospect as a company contact/prospect. When the contact/prospect is linked to a property, the lead fee will automatically be added to the transaction as a deduction.

### Link a Contact/Prospect to a Property

- Main Menu => Transactions => Work with Properties icon
- Select the Work with Properties icon.
- In the **Property Search** screen that appears, retrieve the desired property.
  - Use the search options at the top of the screen to select what criteria to use in searching for a property
  - Type the criteria in the field at the bottom of the "Property Search" screen.
  - Highlight the desired property and click "Retrieve".
  - Select the "Buyer/Seller" tab at the top of the property.
- Next to the "Salutation" field of both the "Buyer Information" and "Seller Information" areas is a binoculars icon. Select the **binoculars** icon next to the side that the contact will appear as (IE: Buyer or Seller)
- The "Contact Search" screen will appear.
- Search for the contact/prospect that will be linked to this property.
- Pro Gold i2 will ask "Do you wish to replace the current data with the data from the contact record?".
   Click "Yes" to link the contact to the property.

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The contact information will be added to the property record.

- To edit the contact record, use the "Hands" icon next to the binoculars to access the contact/prospect record in the Contacts (or Prospects)Tab.
- Note: The lead fee will be added to the "Company Deductions" list in the Comm Tree Tab of the property
  when "Populate Commission Tree" is selected.

**References:** Below is a link you can use to access Enhancement HelpNet Center resources, which includes the Knowledge Base Article (KBA) Library, Pro Gold i2 Documentation, and Training Webcasts:

http://secured.progoldi2.com/webcast.aspx

• The Enhancement HelpNet links are located on the right side of the web page.

Related articles: N/A

Keywords: Company Referral, Commission, Lead Fees, Contact, Prospect, Setup Deductions, 4180