



Knowledge Base Article

Free Download Real Estate Software - ProGold i2 web site: www.progoldi2.com
Real Estate Search Engine - ViewMyListing.com web site: www.viewmylisting.com
Search Local Classifieds - www.viewmylisting.com/buy-sale-trade
Agent Tools web site: www.viewmylisting9ae.com

Article ID: 4212
Subject: ViewMyListing.com 9ae Lead Capture Link
Last Modified: September 12, 2008

Applies to: ViewMyListing.com 9ae

Issue: The Lead Capture Link is an optional service of ViewMyListing.com 9ae that allows you to integrate any number of web sites to your ViewMyListing.com 9ae account. By placing provided HTML code into key areas of your web sites, personal contact information of visitors will automatically be integrated to your ViewMyListing.com 9ae account.

Once the prospect fills in his/her contact information, they will be automatically sent to ViewMyListing.com 9ae under the Contacts tab as a new contact, and an email will be automatically sent to you to notify you of the new contact.

Resolution: The step below explains the setup of the Lead Capture Link for ViewMyListing.com 9ae.

- Standard HTML Link
`Link Text`
- Modified Link with Lead Capture
`Link Text`

Note: "XXXX" = VML ID Code. Contact Support at support@taronet.com for the ID Code.

- **Webmaster Instructions / Link Placeholder**

target="_blank" - Indicates the link should be opened in a new window. If omitted the current window will be used.

'http://www2.viewmylisting.com/Registrationlink.aspx' - Address of the lead capture link page.

'?coid=XXXX' - Company ID provided by Taro Systems, Inc. Used to pass company logo to maintain identity.

'&link=Link_Id_Text' - uniquely identifies your existing link. The Link_ID_Text is added to the notes and should be replaced with text that identifies the link. e.g. 'Search Listing' or 'Request Info'

'&fwd=' - prefixes the original link href text. Note the http:// prefix was removed from the original href value. This lets the lead capture page know what landing page to take the customer after they have completed the form.

- **Exceptions:** If the original link looks like one of the links below and the web site in question is www.somewebpage.com. Note the www.somewebpage.com is missing.

```
<a href="Search.htm">Link Text</a>
```

- You will need to add it into the link first.

```
<a href="www.somewebpage.com/Search.htm">Link Text</a>
```

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- Now add the lead capture link code.
`Link Text`

References: Below is a link you can use to get a copy of the latest user guide:

http://www.viewmylisting.com/downloads/9ae_user_guide.pdf

- Select the link
- View and print the Guide.

Related articles:

Keywords: ViewMyListing.com 9ae, VML, Lead Capture Link, Code, Website, 4212