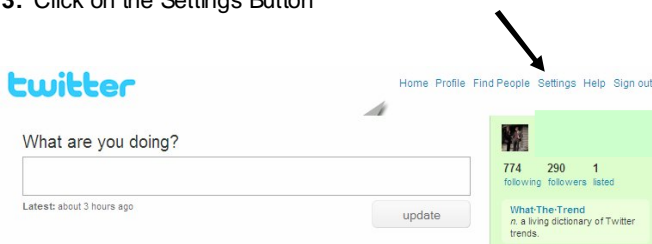# Knowledge Base Article

Article ID: **4279**

Subject: **Using Twitter Social Website to Increase the Google Ranking of Your Listings**

Last Modified: **November 25, 2009**

Applies to: **ViewMyListing.com**

Purpose: One of the most important things a site manager can know is how to increase website traffic and ranking position on Google.com. Yahoo.com, Bing.com and other search engines. Without online traffic, a website won't be seen and will be rendered pointless. Google is the leader in online searches, and is usually the primary source of online traffic for any website. When an internet user types a search term into Google, the most appropriate higher ranking pages arrive at the top of the search results. This behavior is referred to as Top Page Google Ranking. The Page Rank algorithm is complicated, but one of the primary methods to quickly improve a website's Page Rank, are relevant one way link backs. A link back to your unique ViewMylisting.com URL placed on Social Websites can increase you ranked position. (***Increase ranked position = increase sales leads***). Your ViewMyListing.com URL is in the following format.

     Website address (URL): **http://{user_name}.viewmylisting.com**   (Note: No "www")

Procedure: Actions required to post an agent website on Twitter:

Step 1: Go to www.twitter.com

Step 2: Log-into your twitter account

Step 3: Click on the Settings Button

Step 4: Insert your agent website in the **More Info URL** field:

Knowledge Base Article

Article ID: **4279**
Subject: **Using Twitter Social Website to Increase the Google Ranking of Your Listings**

Step 5: Click the **Save** option:

Additional Information: Below is a link you can use to access Enhancement HelpNet Center resources, which includes the Knowledge Base Article (KBA) Library, Pro Gold i2 Documentation, and Training Webcasts:

http://secured.progoldi2.com/webcast.aspx

- The Enhancement HelpNet links are located on the right side of the web page.

Related articles: N/A

Keywords: Agent Website, Google Ranking, Twitter, 4279