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Agent Tools web site: www.viewmylisting9ae.com

Article ID: 4280
Subject: Using the Facebook Social Website to Increase the Google Ranking of Your Listings
Last Modified: November 25, 2009
Applies to: ViewMyListing.com

Purpose: One of the most important things a site manager can know is how to increase website traffic. Without online traffic, a website won't be seen and will be rendered pointless. Google is the leader in online searches, and is usually the primary source of online traffic for any website. When an internet user types a search term into Google, the most appropriate higher ranking pages arrive at the top of the search results. This behavior is referred to as Top Page Google Ranking. The Page Rank algorithm is complicated, but one of the primary methods to quickly improve a website's Page Rank, are relevant one way link backs. A link back to your unique ViewMyListing.com URL placed on Social Websites can increase you ranked position. (**Increase ranked position = increase sales leads**). Your ViewMyListing.com URL is in the following format.

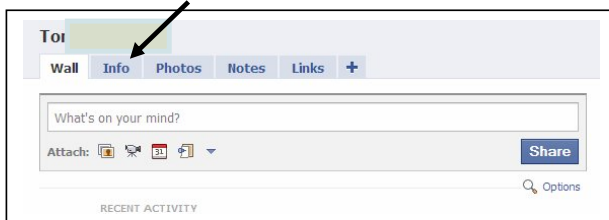
Website address (URL): http://{user_name}.viewmylisting.com (Note: No "www")

Procedure: Actions required to post an agent website on Facebook:

Step 1: Go to www.facebook.com

Step 2: Log-into your Facebook account

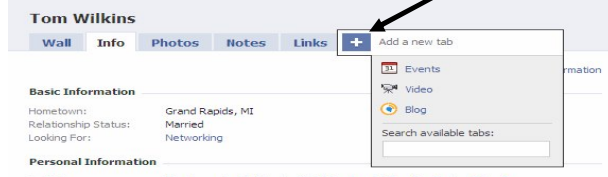
Step 3: Click on the Info Tab



Step 4: You can add your agent website in the section labeled **Contact Information** by clicking the **Edit** button.



Step 5: You can also add your agent website to your links. Click the **Links** tab if you already have the tab as an option, or you can add the **Links** tab by clicking on the plus (+) button.

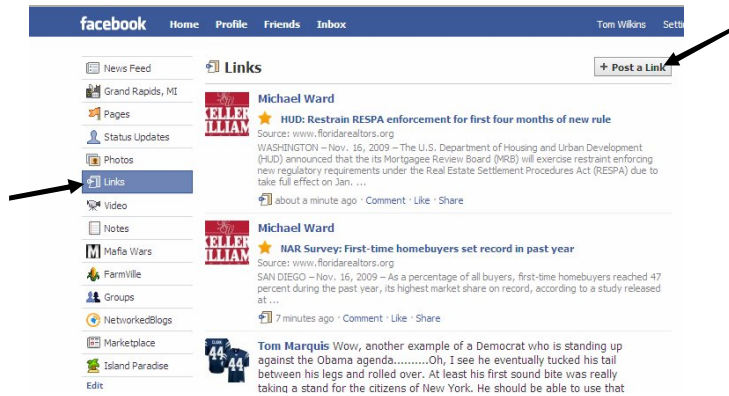


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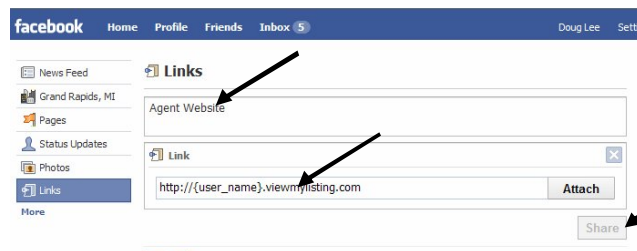
Step 6: At the **Home** screen:

- Click on the **Links** button, located on the left-hand side of the screen
- In the upper right hand corner, click the **Post a Link** button



Step 7: Enter the link information:

- Add a description in the box
- Enter your link information
- Click the **Attach** button
- Then click the **Share** button



Additional Information: Below is a link you can use to access Enhancement HelpNet Center resources, which includes the Knowledge Base Article (KBA) Library, Pro Gold i2 Documentation, and Training Webcasts:

<http://secured.progoldi2.com/webcast.aspx>

- The Enhancement HelpNet links are located on the right side of the web page.

Related articles: N/A

Keywords: Agent Website, Facebook, Ranking, Social, 4280

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